

# DEVORA STOLZENBERG

DIGITAL PRODUCT DESIGNER

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devportfolio.pro

LinkedIn

## Professional Skills

User Experience Design, User Research, Analysis, User Interface Design, Usability Testing, Prototyping, Responsive Design, Web Design, Visual Design, Art Direction, HTML, CSS, JavaScript, jQuery, Bootstrap, E-commerce, Visual Studio, Animations

## Personal Skills

Hardworking, Collaborative, Deep Thinker, Problem Solver, Creative, Artistic, Self-Motivated, Reliable, Responsible, Meticulous, Detail Oriented, Quick Learner, Team Player

## Software

Figma, Adobe XD, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Dimension

## Experience

### UX/UI Designer and Front-end Web Developer - Team Lead | Radial Creations | 2020 - Present

- UX research, UX/UI design, and front-end development of business websites for multiple clients.
- Researches, designs & develops, customized business websites, based on each client's individual business goals, thorough research and analysis of each particular project; its users, target audience, and industry. Uses innovation & best practices to deliver wire-frames, visuals, prototypes and ultimately an exceptional user experience.
- Effectively directs team members in design & development, executing a seamless process, achieving goals, reaching deadlines & bringing projects to fruition.
- Collaborates and communicates well with colleagues and clients.

### UX/UI Designer and Web Developer | DeeVos Designs | 2015 - Present

- UX research, UX/UI design, and development of business websites and software applications.
- Researches, develops & designs custom, responsive websites and application based on thorough research & analysis of each individual project; its users, business goals & industry.
- Uses innovation & design thinking to carry out the design process effectively, delivering wire-frames, visuals, prototypes and ultimately an ideal user experience, while employing empathy, usability, user testing, aesthetically appealing and out-of-the-box design. Ensures that projects are brought to fruition & reach their initial goals.
- Effectively communicates with clients.
- Ensures customer satisfaction throughout the design process by customizing projects that focus on clients particular goals & style; developing good customer relationships.
- Uses writing expertise to create custom content for business websites.
- Researches & designs custom print media & graphics, including logo design & branding; often to enhance web development work.
- Researches and creates innovative, out-of-the-box marketing solutions.

### Web Designer and Developer | Glam Media Marketing | 2018 - 2020

- Developed & designed, various forms of digital media & its content, including business websites, digital marketing materials, as well as print media & graphics.
- Evaluated, brainstormed, created & executed novel marketing strategies for clients, including branding, SEO, email & social media marketing etc.
- Used writing expertise to write original media content, for websites, blogs, marketing materials etc.
- Collaborated well with stakeholders and clients.

## Education

**Master Digital Product Design** | 2022 | Digital Product Design

**Excelsior College** | 2018 | B.S. in Liberal Arts with a focus on Computer Science, Web Development & Design

**The Bold Edge** | 2014 | Web Design & Development, UX/UI, Digital Multimedia Design, & Marketing